

Course Unit	Tourism Geography	Field of study	Tourism
Bachelor in	Tourism	School	School of Public Management, Communication and Tourism
Academic Year	2019/2020	Year of study	1
Type	Semestral	Semester	1
Workload (hours)	162	Contact hours	T - , TP 60, PL - , TC - , S - , E - , OT - , O -
		Level	1-1
		ECTS credits	6.0
		Code	9254-532-1102-00-19

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Alexandra Maria Ferreira Vieira, José Paulo Ribeiro de Castro

Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Know and understand the relationships between tourism and geography.
2. Know, understand and interpret the territory with particular emphasis on the elements with greater involvement in tourism.
3. Define and characterize tourism as a component of regional development.
4. Sort models and tourist typologies (rural tourism, nature tourism, urban-cultural tourism, sun and beach, etc.).
5. Analyze the territorial planning and management tools.

Prerequisites

Not applicable

Course contents

1 - Basic concepts about tourism and its relationship with Geography. 2 - Climate. 3 - Tourism in the world and in Portugal. 4 - Geography and regional planning. 5 - Cartography and Geographic Information Systems.

Course contents (extended version)

1. Basic concepts about tourism and its relationship with Geography
 - Diversity of tourist areas.
 - Tourist location factors.
2. Climate
 - Weather types and climate zones.
 - The climate as a determinant in tourist activities.
 - Climate changes.
3. Tourism in the world and in Portugal
 - Diversity of geographic and tourist areas in Portugal.
 - Flow models and spatial development of tourism.
 - Geography of national and international flows.
4. Geography and regional planning
 - The territory and tourism policies.
 - Instruments for territorial development.
 - Instruments of regional planning.
 - Instruments of a special nature.
5. Cartography and physical geography of Portugal.
 - Introduction to the physical geography of Portugal.
 - Basics of cartography.
6. Geographic information systems applied to tourism.

Recommended reading

1. Diego A. B. & Jordi C. (2009). Geografía Mundial del Turismo. Madrid: Editorial Síntesis. ISBN: 9788477388562
2. Medeiros, C. (2006). Geografia de Portugal. Planeamento e ordenamento do território. Lisboa: Círculo de Leitores. ISBN: 972-42-3538-6
3. Martins, J. V. (2007). Planeamento e Ordenamento Territorial do Turismo uma perspectiva estratégica. Lisboa: Editorial Verbo. ISBN: 972-22-2610-3
4. Callizo, S, J. (1991). Aproximación a la Geografía del Turismo. Madrid: Editorial Síntesis. ISBN: 9788477381112
5. Díaz-Álvarez & José, R. (1990). Geografía del Turismo. Madrid: Editorial Síntesis. ISBN: 9788477380160

Teaching and learning methods

Oral presentation of the syllabus through the students' prior knowledge of the concepts and for that the use of audiovisual tools will be important. The active involvement of students in classroom with the purpose of building their own knowledge process. Reading texts of documents enabling deepen the subjects covered by the course.

Assessment methods

1. Final exam evaluation - (Regular, Student Worker) (Final, Supplementary, Special)
 - Final Written Exam - 100%
2. Distributed evaluation 1 - (Regular, Student Worker) (Final, Supplementary, Special)
 - Intermediate Written Test - 50%
 - Final Written Exam - 50%

Language of instruction

Portuguese

Electronic validation

Alexandra Maria Ferreira Vieira, José Paulo Ribeiro de Castro	Aida Maria Oliveira Carvalho	Aida Maria Oliveira Carvalho	Luisa Margarida Barata Lopes
14-10-2019	14-10-2019	14-10-2019	15-10-2019