

Course Unit	Natural and Cultural Heritage	Field of study	Tourism
Bachelor in	Tourism	School	School of Public Management, Communication and Tourism
Academic Year	2019/2020	Year of study	1
Type	Semestral	Semester	1
Workload (hours)	162	Contact hours	T - , TP 60 , PL - , TC - , S - , E - , OT - , O -
Level	1-1	ECTS credits	6.0
Code	9254-532-1204-00-19		

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Aida Maria Oliveira Carvalho

Learning outcomes and competences

- At the end of the course unit the learner is expected to be able to:
1. Understand the evolution of the concept of heritage.
 2. Identify the essential elements of the concept of heritage in contemporary times.
 3. Understand the different types of cultural, natural and immaterial heritage.
 4. Recognize the diversity and plurality of the nature of the heritage assets in general.
 5. Identify the natural resources with interpretive potential.
 6. Plan and implement simple designs of heritage interpretation.

Prerequisites

Before the course unit the learner is expected to be able to:
Not applicable.

Course contents

Understand the evolution of the concept of Cultural Heritage. Etymology and concept of the term "Heritage". Conceptions and types of heritage. The juridical frame. Natural Heritage: Concepts, features and current situation. Heritage of interpretation.

Course contents (extended version)

1. Heritage, concept and reality.
 - Etymology and concept of the term "Heritage". Conceptions and types of heritage.
2. The juridical frame.
3. Interest municipality reality: concept and examples.
4. Interest public reality: concept and examples.
5. National Heritage: concept and examples.
6. World Heritage in Portugal:
 - Monuments.
 - Sets/locations.
 - Intangible Heritage.
7. Natural Heritage: Concepts, features and current situation.
 - Protected Natural Areas in Portugal and the world.
 - The natural heritage and tourist activity.
8. Heritage interpretation
 - Introduction to the interpretation: visitors and heritage interpretation
 - Planning of interpretation of simple projects in cultural and/or natural areas.

Recommended reading

1. Choay, F. (2006). A Alegoria do Património. Lisboa: Edições 70. ISBN 972-44-1205-9.
2. Guillaume, M. (2003). A Política do Património. Porto: Campo das Letras. ISBN 9789726107048.
3. Jorge, V. F. (2005). Cultura e Património. Lisboa: Edições Colibri e Câmara Municipal de Portel. ISBN 9789727726110.
4. Pereira, P., Santandreu, R. (2002). Portugal - Património Mundial - Objectos singulares, objectos universais. Lisboa: Pandora. ISBN 9789728247096.
5. Henriques, P. C. (coord) (2007). a, b, c, das áreas protegidas de Portugal continental. Lisboa: Instituto da Conservação da Natureza. ISBN 978-972-775-190-7.

Teaching and learning methods

Talk. Debate. Critical Reflections on the programmatic content. Interpretation and discussion of texts. Field work.

Assessment methods

1. Distributed evaluation - (Regular, Student Worker) (Final, Supplementary)
 - Presentations - 25%
 - Intermediate Written Test - 25%
 - Final Written Exam - 50%
2. Final Exam Evaluation - (Student Worker) (Final, Supplementary, Special)
 - Final Written Exam - 100%
3. Incoming students - (Regular, Student Worker) (Final, Supplementary, Special)
 - Portfolio - 100%

Language of instruction

Portuguese, with additional English support for foreign students.

Electronic validation

Aida Maria Oliveira Carvalho	Aida Maria Oliveira Carvalho	Aida Maria Oliveira Carvalho	Luisa Margarida Barata Lopes
30-09-2019	30-09-2019	30-09-2019	01-10-2019