

Course Unit	Internship/Project		Field of study	Tourism	
Bachelor in	Tourism		School	School of Public Management, Communication and Tourism	
Academic Year	2019/2020	Year of study	3	Level	1-3
Type	Semestral	Semester	2	ECTS credits	12.0
Code	9254-532-3201-00-19				
Workload (hours)	324	Contact hours	T -	TP -	PL -
			TC -	S -	E 225
			OT 4	O -	

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) **Catarina Antónia Martins**

#### Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Integrating the knowledge gathered, namely on the intermediation, tour operators, travel agencies and lodgement;
2. Integrating the knowledge gathered, namely on the central, regional and local administration, event organization and administration, regional and local associations within the tourism sector;
3. Integrating the knowledge gathered, namely on the consultancy and vocational training on tourism, leisure and entertainment enterprises.

#### Prerequisites

Before the course unit the learner is expected to be able to:  
Not applicable.

#### Course contents

This course unit pretends to integrate the acquired knowledge along the degree.

#### Course contents (extended version)

1. Intermediation, tour operators, travel agencies and lodgement;
2. Central, regional and local administration and associations, event organization and administration;
3. Consultancy and vocational training in tourism enterprises.

#### Recommended reading

1. Quivy, R., & Campenhoudt, L. V. (2005). Manual de Investigação em Ciências Sociais (4ª ed.). Lisboa: Gradiva. ISBN: 9789726622758
2. Veal, A. J. (2011). Research Methods for Leisure & Tourism - A practical guide (4 ed.). London: Pearson Education Limited. ISBN: 978-0-273-68200-4

#### Teaching and learning methods

Developing a practical work, with the teacher's help, the student will learn how to search and investigate, promoting by that way, the implementation of the learned issues.

#### Assessment methods

1. Project/Training Rules - (Regular, Student Worker) (Final, Supplementary, Special)  
- Reports and Guides - 100%
2. Incoming students - (Regular) (Final)  
- Reports and Guides - 100%

#### Language of instruction

1. Portuguese
2. Portuguese, with additional English support for foreign students.

#### Electronic validation

Catarina Antónia Martins	Catarina Antónia Martins	Catarina Alexandra Alves Fernandes	Luisa Margarida Barata Lopes
03-03-2020	03-03-2020	05-03-2020	11-03-2020