

Course Unit	Ethics in International Business	Field of study	Management
Bachelor in	International Business Management	School	School of Technology and Management
Academic Year	2020/2021	Year of study	2
Type	Semestral	Semester	1
Level	1-2	ECTS credits	3.0
Code	8487-711-2103-00-20		
Workload (hours)	81	Contact hours	T - TP 26 PL - TC - S - E - OT 4 O -

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Alcina Maria Almeida Rodrigues Nunes, Sandra Herminia Cardoso Oliveira

Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Understand the definition of ethics and the role of the ethical behaviour within the globalised business world;
2. Identify the different ethical issues that may occur in an international workplace/business/activity;
3. Understand different business ethical principles according to different cultural environments and how to act according to it;
4. Identify the moral obligations of businesses to the environment and specifically to the global competitors and global stakeholders;
5. Understand the concept of corporate social responsibility and explore its relevance within an ethical business activity.

Prerequisites

Before the course unit the learner is expected to be able to:
Understand basic principles of international business management.

Course contents

Introduction to the study of ethics; Emerging business ethics issues; The Institutionalization of business ethics; Ethical decision making process and ethical leadership; Social responsibility of business and environmental ethics; Business ethics in a global economy.

Course contents (extended version)

1. Introduction to the study of ethics
 - The importance of business ethics
 - Ethics, morality and law
 - Ethical value systems
 - Stakeholder relationships, social responsibility and corporate governance
2. Emerging business ethics issues
 - Internal issues: employer/employee rights and duties
 - External issues: ethical issues related with clients and suppliers
 - Larger issues: the environment and society, corporate governance, accounting and business finance
 - Ethical dilemmas
3. The Institutionalization of business ethics
4. Ethical decision making process and ethical leadership
 - Individual factors: moral philosophies
 - Organizational factors: culture and relationships
 - Workplace ethics and privacy
 - Deontology/universal duties
5. Social responsibility of business and environmental ethics
 - Social responsibility models
 - Main social responsibilities of business
 - Corporate social responsibility
 - Environmental ethics
6. Business ethics in a global economy

Recommended reading

1. Ferrel, O. C., Fraedrich, J., & Ferrel, L. (2018). Business ethics: ethical decision making and cases (12th Edition). Cengage Learning.
2. Hartman, L. P., DesJardins, J. R., & MacDonald, C. (2017). Business ethics: decision making for personal integrity & social responsibility (4th Edition). McGraw-Hill Education.
3. Lawrence, A. T., & Weber, J. (2019). Business and society: stakeholders, ethics, public policy (16th Edition). McGraw-Hill Education.
4. Shaw, W. (2016). Business ethics: a textbook with cases (9th Edition). Cengage Learning.
5. Stanwick, P. A., & Stanwick, S. D. (2015). Understanding business ethics (3rd Edition). SAGE Publications, Inc.

Teaching and learning methods

Theoretical analysis of concepts and their discussion. There will be incentives to individually work and in groups in contact and non-contact time. Tutorial orientation for the consolidation of ideas and concepts.

Assessment methods

1. Continuous Evaluation - (Regular, Student Worker) (Final, Supplementary)
 - Practical Work - 50% (Cumulative continuous assessment: written report with oral presentation and related discussion.)
 - Intermediate Oral Test - 50% (Group assessment with in-class questions (4) scheduled at the beginning of the semester.)
2. Alternative 2: - (Regular, Student Worker) (Final, Supplementary, Special)
 - Final Written Exam - 100% (Final assessment of all course contents.)

Language of instruction

English

Electronic validation

Alcina Maria Almeida Rodrigues Nunes	António Borges Fernandes	Paulo Alexandre Vara Alves
27-10-2020	10-11-2020	14-11-2020